

## SAVE THE DATE

### HIMACS and Aska invite you to venture into a pop-up jungle in the heart of Paris



Architects, interior designers and art lovers are invited to venture into a staged world featuring an improbable mixture of two completely opposite materials: the reality of stabilised plants<sup>1</sup> and the universe of HIMACS solid surface. This installation is being created in partnership with the French painter and sculptor Richard Texier.

On 19 October 2023, starting at 9 am (by reservation), make your way to the Aska Showroom at 192 bis rue de la Roquette in the 11<sup>th</sup> arrondissement of Paris, to discover the marriage of contrasts between these two elements, materialized in the form of an exclusive sculpture produced using HIMACS and immersed in a luxuriant setting inspired by real tropical décor, arranged by the company Solutions Jardins.

**Contemporary artist Richard Texier**, who is a renowned French painter and sculptor as well as a partner in the project, **will be presenting his latest creations which will be displayed on stands made of HIMACS.**

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<sup>1</sup> ***Stabilised plants***

*Natural plants from which the sap has been removed and replaced with vegetable glycerin. That way, they can keep all their colours, their sturdiness and their suppleness. And they no longer need water or light.*

# HI·MACS

The imposing HIMACS piece, measuring 1.8 x 1.8 metres and weighing 500 kilograms, produced by the firm ADJ, is a true feat of technical prowess, the result of meticulous origami work and an unusual artistic approach.

With symbolism based on the elephant – sturdy, reliable and durable just like HIMACS – this installation, this work of art, is a life-size physical experience worth appreciating at the Aska Showroom.



A unique location in Paris spanning 70 m<sup>2</sup> that invites visitors to discover and be inspired by materials like HIMACS Solid Surface  
**192 bis rue de la Roquette, 11<sup>th</sup> arrondissement, Paris**

**Thursday, 19 October 2023**

9 am

11 am

2 pm

4 pm

Reception from 6 to 9 pm

Reservations: [contact@askapro.fr](mailto:contact@askapro.fr)

+33 (0)3 88 30 12 14

## **About Richard Texier**

Richard Texier is considered to be one of the most influential French contemporary artists. He is a painter and sculptor born in Niort, France, on 28 June 1955. He holds a degree in art and architecture and a doctorate in visual arts.

In the 1970s, he moved to New York City where he began a nomadic career which he dubbed "Ateliers Nomades" ("Nomadic Studios") and which led him to work in many different spaces around the world.

In 1982, he had his first show at FIAC with Galerie Claudine Bréguet. The 1980s were marked by a commission from the French State for the bicentenary of the French Revolution plus a series of tapestries on the theme of the 1789 Declaration of the Rights of Man and of the Citizen that were displayed at the Bastille Opera, the Arche de la Défense, the National Assembly, the Aubusson Tapestry Museum, the European Parliament and the Musée du Luxembourg in Paris.

He is also known for *Angel Bear*, a red bronze sculpture of a winged bear that stands more than 7 metres tall on its hind legs, towering over the plaza in front of the Gare du Nord train station in Paris since 2015.

## **About Aska Interior**

A family-run business that specialises in the sale of panels and accessories to interior design professionals, Aska Interior has been the exclusive distributor of HIMACS Solid Surface panels in central and eastern France for more than 20 years.

With its moderately sized team working to serve influencers, carpenters and interior designers, offering them support and guidance at every stage in the creative process, Aska Interior delivers expertise and innovative, sustainable solutions capable of bringing projects to life through an engaged approach.

HIMACS Media contact for Europe:

Mariana Fredes – Ph. +41 (0) 79 693 46 99 – [mfredes@lxhausys.com](mailto:mfredes@lxhausys.com)

High resolution images available: <https://www.lxhausys.com/eu-en/case-studies>

# HI·MACS

Thanks to its 1,200 m<sup>2</sup> storage depot in the Greater Paris region, Aska Interior can respond to any request, promptly and flexibly.

At Aska Interior, customer service is a key priority, including the quality of the materials it offers, technical advice and support, on-time deliveries, and the list goes on.

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## HIMACS Solid Surface

[www.himacs.eu](http://www.himacs.eu)

HIMACS is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high-performance wall cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for quality, aesthetics, fabrication, functionality and hygiene – offering many advantages over conventional materials.

HIMACS provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders** and **David Chipperfield**, among others, have completed fabulous projects using HIMACS.

At the forefront of innovation as always, LX Hausys recently introduced two new products. First, **HIMACS Ultra-Thermoforming**, an innovative formula that pushes the boundaries of solid surface shaping to a whole new level, with 30% more thermoplastic capabilities - the biggest innovation in the history of Solid Surface since its inception in 1967. And now, **HIMACS Intense Ultra** combines the characteristics from two disparate worlds: **Intense Colour Technology** and **Ultra-Thermoforming**.

HIMACS uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades – exhibits a special translucency when exposed to light. Although HIMACS is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HIMACS is made using a next-generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HIMACS apart from other solid surfaces and creates a denser surface that is even sturdier, more homogeneous and more durable, and with better resistance and superior thermoforming results.

HIMACS does not absorb humidity, is highly resistant to stains and is easy to clean, maintain and repair.

Countless internationally recognised certificates attest to the quality of HIMACS in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for the Alpine White S728 colour.

HIMACS offers a 15-year warranty for products fabricated by a Quality Club Member.



### HIMACS. Because Quality Wins.

For more information and to stay connected, visit our [website](#) and our [newsroom](#).

*Let's connect!*



\* **HIMACS** is designed and produced by **LX Hausys (formerly LG Hausys)**, a world leader in the technology sector and a subsidiary of LX Holdings Corp.

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