

**HI-MACS® in the kitchen for IT-IS by Euromobil, designed by
Simone Micheli.**



The partnership between **Simone Micheli** – with her exuberant creativity – and the Lucchetta Brothers of **Euromobil** – renown for their pragmatism - has produced **IT-IS**, a kitchen its creator defines as having “minimalist shapes that transcend a stereotype”.

To create part of the project, Euromobil was able to count on the amazing versatility of HI-MACS® which, once again, has adapted perfectly to a kitchen's needs.

HI-MACS® has been used to produce the work surface with an integrated sink, and the dining table top, as its smooth and completely non-porous surface repels dirt, making it easy to clean.

But as well as its hygienic and technical aspects - and as a result of the visionary creativity of architect Micheli - Euromobil has been able to produce a continuous surface with a soft, fluid design that is extraordinarily beautiful and has truly exceptional dimensions.



HI-MACS® is also extremely resistant to heat and to the regular use of chemical cleaning products in the home.

The soft curve that 'breaks' the continuum between the kitchen surface and the dining counter has been made

possible thanks to the extraordinary heat moulding properties of HI-MACS®.

This means that HI-MACS® can be used to experiment with any shape and to create an endless series of geometric effects.

The challenging features of this kitchen were made possible by the technical capability of Union, a company well versed in the use of HI-MACS®.



As well as the classic 12mm thick Alpine White used for IT-IS, HI-MACS® is available in over 100 colours and 4 different thicknesses that can be chosen according to aesthetic concept and need.



IT-IS works in all types of spaces and meets any functional and aesthetic need, thanks to the simplicity of its geometric lines.

The various possible combinations of IT-IS make it a kitchen with a dynamic structure that can meet all kinds of needs.

The kitchen, which was recently presented at the Milan Triennale in an exclusive event, was displayed at the *Fabbrica del Vapore* during the last *Salone del Mobile* inside the stand by Zalf and Désirée, where the reception top, the base of the fireplace and the

occasional tables for the buffet were all made of HI-MACS®.

High resolution pictures available at:

http://www.himacs.eu/press/photos/euromobil_15

HI-MACS® Natural Acrylic Stone

HI-MACS® is the *New Generation* of solid surface. It is composed of 70% natural stone powder derived from bauxite, 25% high quality acrylic resin and 5% natural pigments. Designed and produced by **LG HAUSYS**, a world technology leader, it is distributed across Europe from **LG Hausys Europe** headquarters in Geneva.

It is a product of highest quality, and is inert and ecological. Its versatility allows users to mould and transform their ideas into reality with possibilities far beyond those offered by materials traditionally used in the world of architecture and design.

The most prestigious groups have adopted this product which adapts to the most demanding needs with its extraordinary characteristics; it is completely non-porous, has the highest level of durability and thus does not lose its colouring. It also has uniform thickness, allowing for perfectly imperceptible joints!

Easy to fabricate, **HI-MACS®**, with its excellent thermoformability properties, lets you adapt the material to the desired shapes and to create a range of designs that is nearly infinite.

HI-MACS® is used by the most prestigious companies, and many well known architects and designers such as **Zaha Hadid, Jean Nouvel, David Chipperfield, Ron Arad, Marc Newson, Elke Delugan Meissl** and **Joaquín Torres**. Some of the most notable projects made out of **HI-MACS®** include the **Prado Museum** and the **Hotel Puerta América** in Spain, **Leonardo Glass Cube** and the **Porsche Museum** in Germany and the **Zara** flagship store in the Westfield Shopping Complex in London, UK.

HI-MACS® is available in more than 100 colours, comprised of the following ranges: **Solids, Granite, Sand, Pearl & Quartz, Volcanics, Lucent, Galaxy, Marmo**, and the new recycled range of colours **HI-MACS® Eden**. Eden is **GREENGUARD** Certified for indoor air quality as a “**Low Emitting Product**” which can help your projects achieve **LEED® credits** in sustainable design, under the Green Building Rating System managed by the **U.S. Green Building Council (USGBC)** – A clear benefit for constructing sustainable buildings.

HI-MACS® is manufactured in 3, 6, 9 and 12 mm thicknesses. Furthermore a wide range of sinks and bowls is available.

HI-MACS® is synonymous with the very best quality thanks to a production process that it is one of the world's most innovative, sourcing the finest materials that result in a harder, flatter more resistant product. Many international certifications backup the outstanding quality of **HI-MACS®** concerning environment, hygiene, fire resistance and processes as ISO 9001 and 14001, Greenguard, NSF, LGA and IMO MED (Module B and D), among others.

HI-MACS® is in a league of its own with its quality assistance, guaranteed by **Quality Club**, a network of expert and approved fabricators. Thanks to the quality of the material, we can offer the longest warranty package currently on the market: 10+5 years*.

* An initial guarantee of 10 years + an extension of 5 years if you register on our Internet site at www.himacs.eu

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